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HARLEYSVILLE INSURANCE'S TECHNOLOGY ACHIEVEMENTS RECOGNIZED BY *CIO* MAGAZINE AND ACORD

HARLEYSVILLE, PA—JUNE 1, 2010—Harleysville Insurance has been recognized by *CIO* magazine and ACORD (Association for Cooperative Operations Research and Development) for its accomplishments in information technology (IT).

***CIO* magazine**—one of the technology industry's leading trade publications—has named Harleysville to its "CIO 100," which honors 100 organizations every year that have distinguished themselves by creating the greatest business value through the effective and innovative use of IT. The "CIO 100" represents those entities globally that exemplify the highest level of operational and strategic excellence in IT.

ACORD—a global standards development organization serving the insurance industry and related financial services industries—has selected Harleysville as one of seven insurance companies to receive its "Property Casualty Round Trip of Data Award." The award recognizes those companies that have automated the life cycle of data utilizing ACORD standards and forms. That includes encouraging its agents to use current ACORD forms, real time rating/submission, policy download and endorsement processing.

"At Harleysville Insurance, our goal is to use technology to make it as easy as possible for our agency partners to do business with us, and they do indeed tell us that the significant improvements we've made to our systems have served to enhance their ease of doing business," commented Michael L. Browne, president and chief executive officer. "These honors validate the course we've taken to implement innovative technology that will best serve our employees, agents and policyholders."

"We're pleased that we continue to be recognized for the efforts of our talented professionals," noted Akhil Tripathi, senior vice president and chief information officer. "It is a great honor for Harleysville's IT team to be included among the best in delivering value to the business."

Harleysville Insurance is a leading super-regional provider of insurance products and services for small and mid-sized businesses, as well as for individuals, and ranks among the top 60 U.S. property/casualty insurance groups based on net written premiums. As a Trusted Choice® company partner, Harleysville distributes its products exclusively through a network of independent agents primarily across 32 states. Harleysville Mutual Insurance Company owns approximately 53 percent of Harleysville Group Inc. (NASDAQ: HGIC), a publicly traded holding company for eight regional property/casualty insurance companies collectively rated A (Excellent) by A.M. Best Company. Harleysville Group is listed on the NASDAQ Global Select Market, which is comprised of the top third of all NASDAQ member companies and has the highest initial listing standards of any exchange in the world based on financial and liquidity requirements. Further information can be found on the company's website at www.harleysvillegroup.com.

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