

Get your business
on the road ...



... to decreased accidents
and increased savings.

- **Visit our Web site**
www.harleysvillegroup.com
(From homepage>Policyholders>Loss Control)
- **Call your Harleysville agent**
- **Contact our loss control division**
Toll-free: 800.523.6344, Ext. 8100

E-mail:
losscontrol@harleysvillegroup.com

Fax: 215.513.8157

This is just the beginning.

Our 1-800 Safe Driver Program is just one of the value-added services provided by our loss control services division to our policyholders.

For information about our Drug-Free Workplace Program, our wide variety of policyholder safety training seminars, or how to develop a comprehensive loss control plan for your business, please contact your agent or Harleysville's loss control division.

Harleysville Insurance, headquartered in Harleysville, Pennsylvania, provides a wide variety of insurance-related products and services for individuals and businesses through a network of regional insurers and independent insurance agencies.

One of the nation's leading insurance organizations, Harleysville has a long-standing reputation for excellent customer service, and the financial strength to meet its obligations to policyholders now and into the future.

**Harleysville's
1-800 Safe Driver
Program**

Your drivers' safety doesn't
have to be an accident.



Harleysville Insurance
355 Maple Avenue
Harleysville, PA 19438-2297
www.harleysvillegroup.com

Harleysville-Atlantic Insurance Company
Harleysville-Garden State Insurance Company
Harleysville Insurance Company
Harleysville Insurance Company of New Jersey
Harleysville Insurance Company of New York
Harleysville Insurance Company of Ohio
Harleysville Lake States Insurance Company

Harleysville Life Insurance Company
Harleysville Mutual Insurance Company
Harleysville Pennland Insurance Company
Harleysville Preferred Insurance Company
Harleysville Worcester Insurance Company
Insurance Management Resources L.P.

Accidents happen.

As a business owner, you know how costly it could be if one of your employees had an on-the-job highway accident: lost time, vehicle repair, injuries and, tragically, maybe even death.

Consider these statistics: Commercial auto accidents cost employers more than \$40 billion annually. In fact, highway accidents are the number one cause of death in American business today.

Fortunately, accidents aren't inevitable. Defensive driving and other common-sense steps go a long way in preventing them. But you can't be with your drivers on the road. So how do you reinforce the importance of safe driving, even when you can't be there?

The program is simple.

Quick identification If your company chooses to participate in the program, you'll receive a decal for each vehicle in your fleet. Along with an identifying vehicle number, motorists will see a toll-free number. Anyone can call 24 hours a day, seven days a week, to report a problem, an emergency or a positive experience.

Great service Motorists' calls are handled by customer service representatives who have been trained to deal skillfully with upset callers. These reps take the information and verify the accuracy of the call.

Immediate feedback If the motorist has spotted an emergency situation, the service representative will contact your company immediately. If the call is a complaint—or a compliment—they will provide you with an incident report.

You (or the driver's supervisor) will review the complaint one-on-one with the driver—or publicly recognize him or her for a compliment.

You'll return the incident report to the 1-800 service provider, who will maintain your records and provide you with periodic reports. It's a great way to identify and correct problem driving *before* it causes an accident.

Easy to use Best of all, the 1-800 Safe Driver Program is simple to install, simple to maintain, and Harleysville's loss control professionals are ready to help you with the program—whenever you need it.

The program works.

Rather than making your employees anxious, these programs have been proven to reduce accidents, which in turn saves you money. Consider these comments from companies already using one of our 1-800 service providers:

“We have been on the program for almost one year. In that time, our vehicle accidents have been reduced by more than 30 percent.”

“We experienced a 43 percent reduction in accident occurrence and a 30.6 percent reduction in liability costs our first year.”

“As a result of the program and our internal programs, we have seen our vehicle accident rate drop by almost 30 percent within the last three years.”

The program also can provide you with numerous other benefits, including:

- Improved company image: The decals alone are proof you care about safety!
- Lower workers compensation costs: Fewer accidents mean fewer injuries and less lost time.
- Less fleet vehicle downtime: More careful driving slows wear and tear on tires and brakes; fewer accidents mean fewer costly repairs.
- More satisfied customers: Careful drivers are less likely to deliver products that have been damaged in transit.

**HOW'S MY DRIVING?
CALL 1-800-2 ADVISE**
my decal number is **2001F**